



BEAT THE
COMPETITION
OVERSEAS.

There are those who still see flying Concorde as an indulgence. But at twice the speed of sound, it may be more appropriate to view it as simply a terrific head start. One that saves you 3 hours from New York, 3 hours and 25 minutes from Washington, and 2 hours and 15 minutes from Miami. Think of all those hours as billable, and you'll realize Concorde does more than let you beat your competition on the way to Britain. It also lets you beat them on the bottom line.

BRITISH AIRWAYS
The world's favourite airline.

All of GM, going all out for you.



“My favorite GM car I worked on was the '54 Buick. Got one for myself and kept it all these years, even after I retired. Every time my son looks at it, he smiles. Very popular at the time, I tell him.

My boy's at GM now, building beauties like this '89 Olds. And though most things have changed, one thing hasn't—we still build 'em to last.”

Fact: GM cars have held their resale value better than any other U.S. make based on average value of 3-to-5 year old cars over the past nine years.

1989 Oldsmobile Cutlass Supreme International Series

