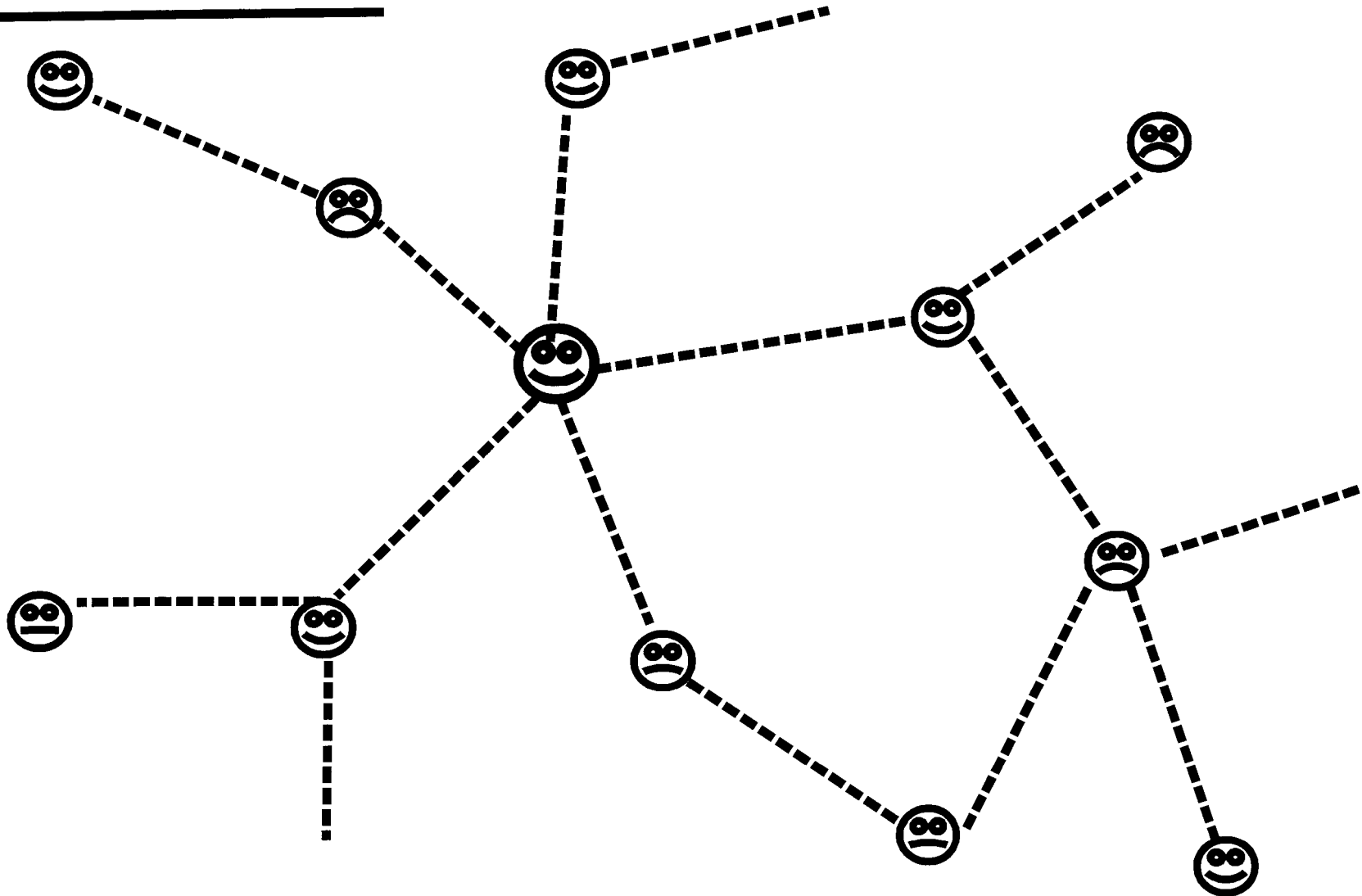


Networks

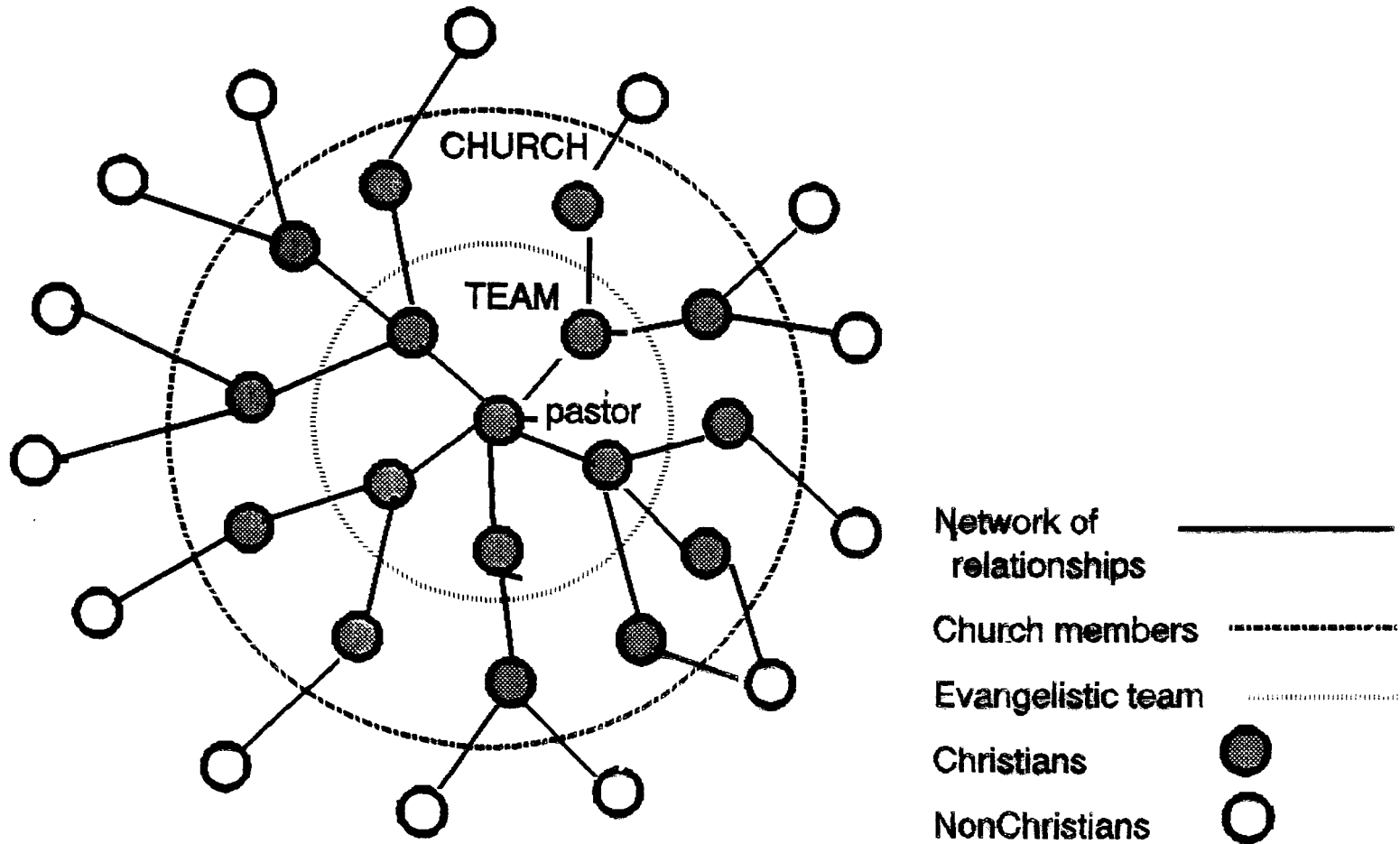
NETWORKS



LEVELS OF SOCIAL ORGANIZATION

- * interpersonal relationships**
- * networks**
- * social groups:**
 - kinship groups**
 - associations – institutions**
 - geographic groups**
- * societal categories**
- * global social systems**

Figure 52
Evangelism by Network Referrals



NETWORKS AND EVANGELISM

1. Referral Evangelism:

- train a small group of evangelists**
- link all church members to them.**
- encourage members to refer friends and relatives to them for follow-up.**

2. Small Group Home Evangelism:

- organize home fellowship groups**
- invite a majority of nonChristians,**
- meet in a neutral territory,**
- stress friendship building,**
- let the people 'window-shop' Christians and Christianity,**
- make visitors feel comfortable.**

NETWORK EVANGELISM

1. KEEP A RECORD OF VISITORS TO CHURCH

- welcome them at the door**
- welcome them publically**
- follow up with mail and visits: it is better to visit one family ten times than ten families once**
- show them they are needed, missed**

