

ACCULTURATION THEORY

Acculturation Theory

1. Key Questions:

- How do cultures change:
 - development?
 - culture collision?
- How can we introduce planned change?

2. Key Players:

- Ward Goodenough
- Melville Herskovits
- A. F. C. Wallace
- Stephen Barnett
- Allen Tippet
- Jacob Loewen

3. Theory:

3.1 Definitions:

- *enculturation*: learn one's first culture
- *acculturation*: learning another culture later

3.2 Types of cultures:

- open and closed societies
- flexible and rigid cultures
- integration and disintegration

3.3 Contact situations:

- size and speed of contact
- rise in tensions - assimilation

3.4 Nature of contact:

- not between cultures, but between individuals and groups
- culture brokers, intercultural networks and groups

3.5 Acculturation process:

- addition, subtraction, substitution, reinterpretation
- change is generally a two way street

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4. Methodology:

4.1 Historical reconstruction

4.2 Analysis of different cultural levels

- individual
- groups, systems
- whole cultures

4.3 Biases:

- mainly contacts between modernity and traditional cultures
- on technological and behavioral changes

4. Methodology:

4.1 Historical reconstruction

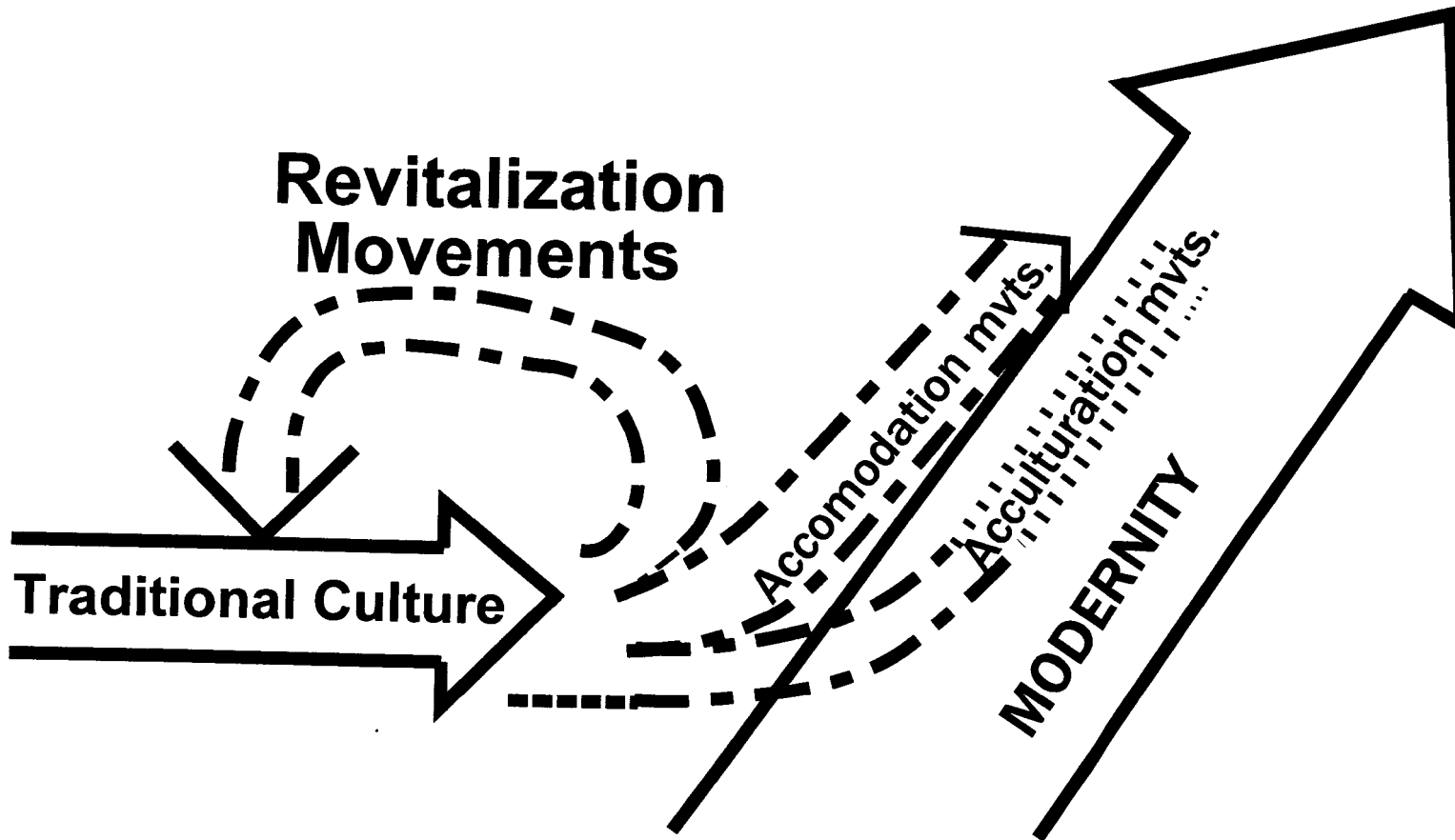
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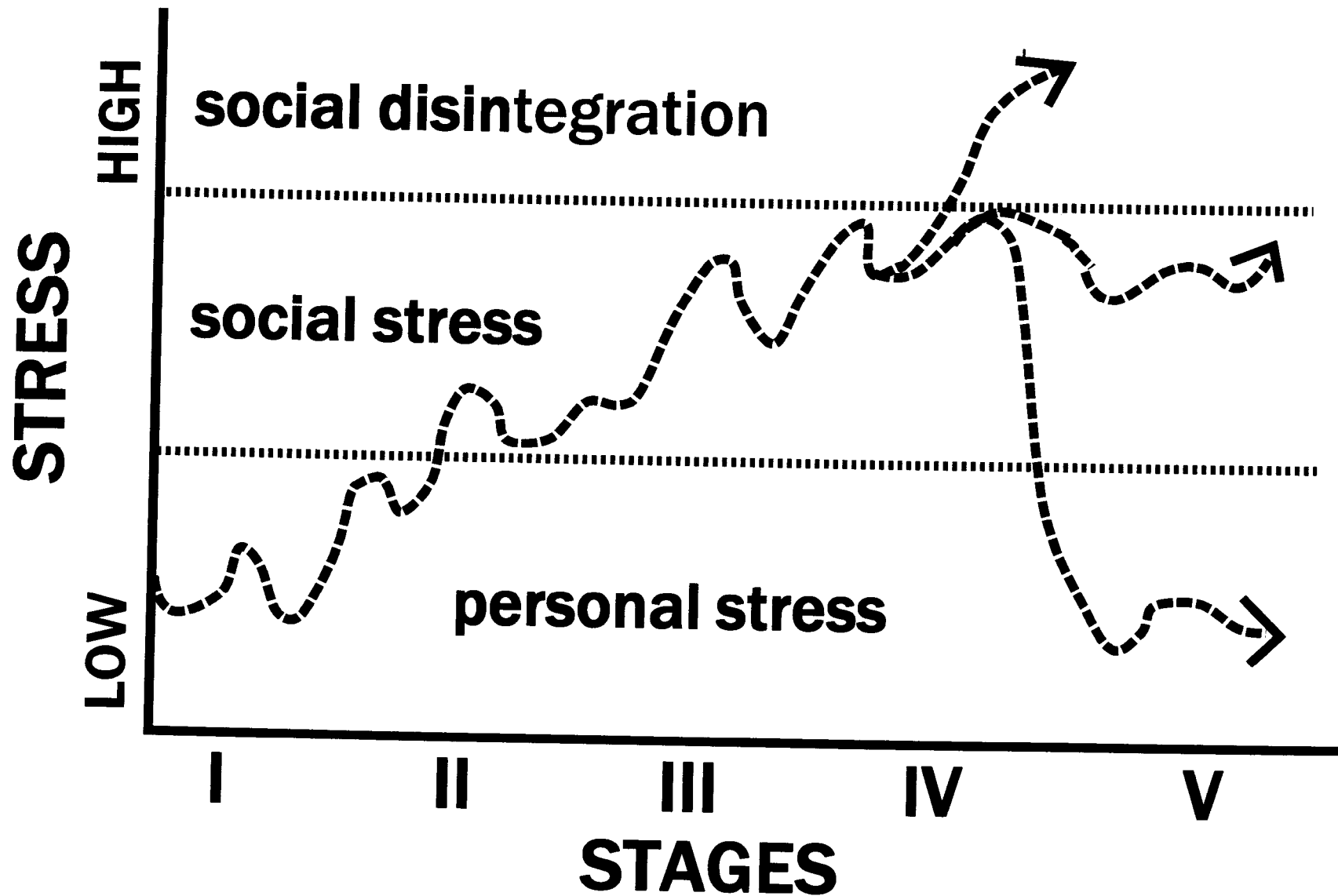
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REVITALIZATION MOVEMENTS

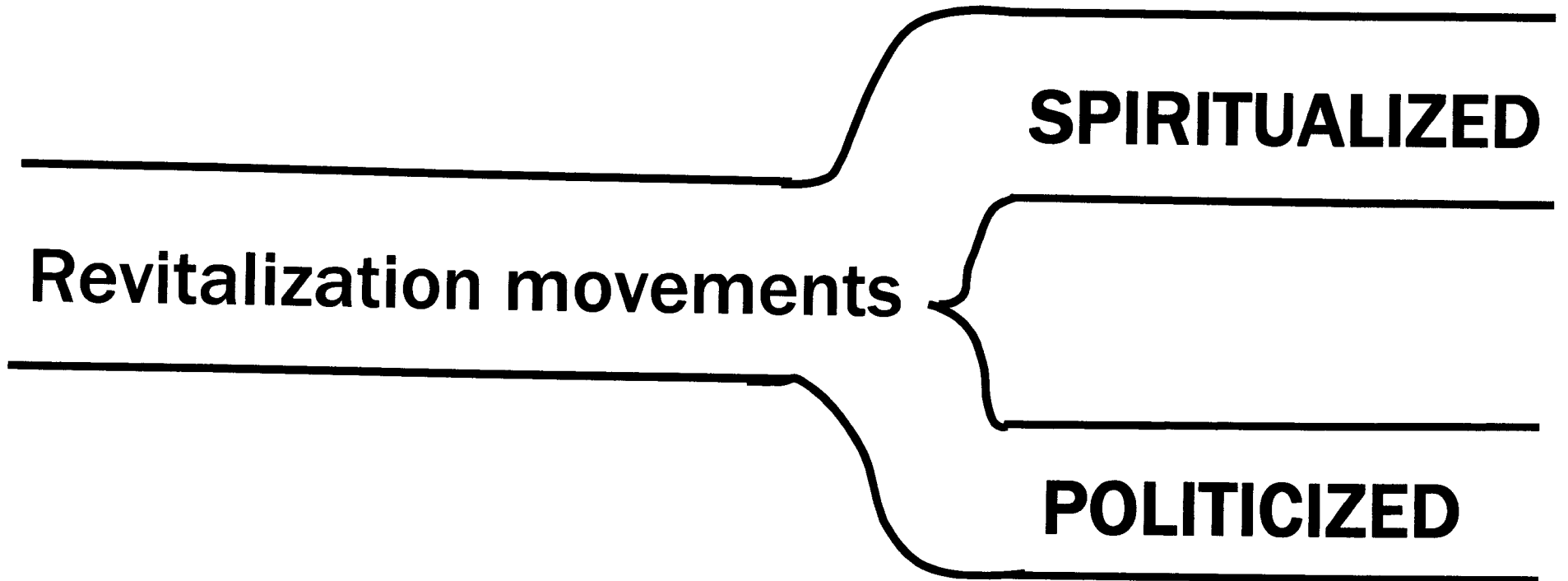


Adapted from A. F. C. Wallace

REVITALIZATION MOVEMENTS



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5. Missiological applications:

5.1 The bicultural community

5.2 Planned culture change
and development

5.3 Culture collision

- revitalization movements
- independent churches

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