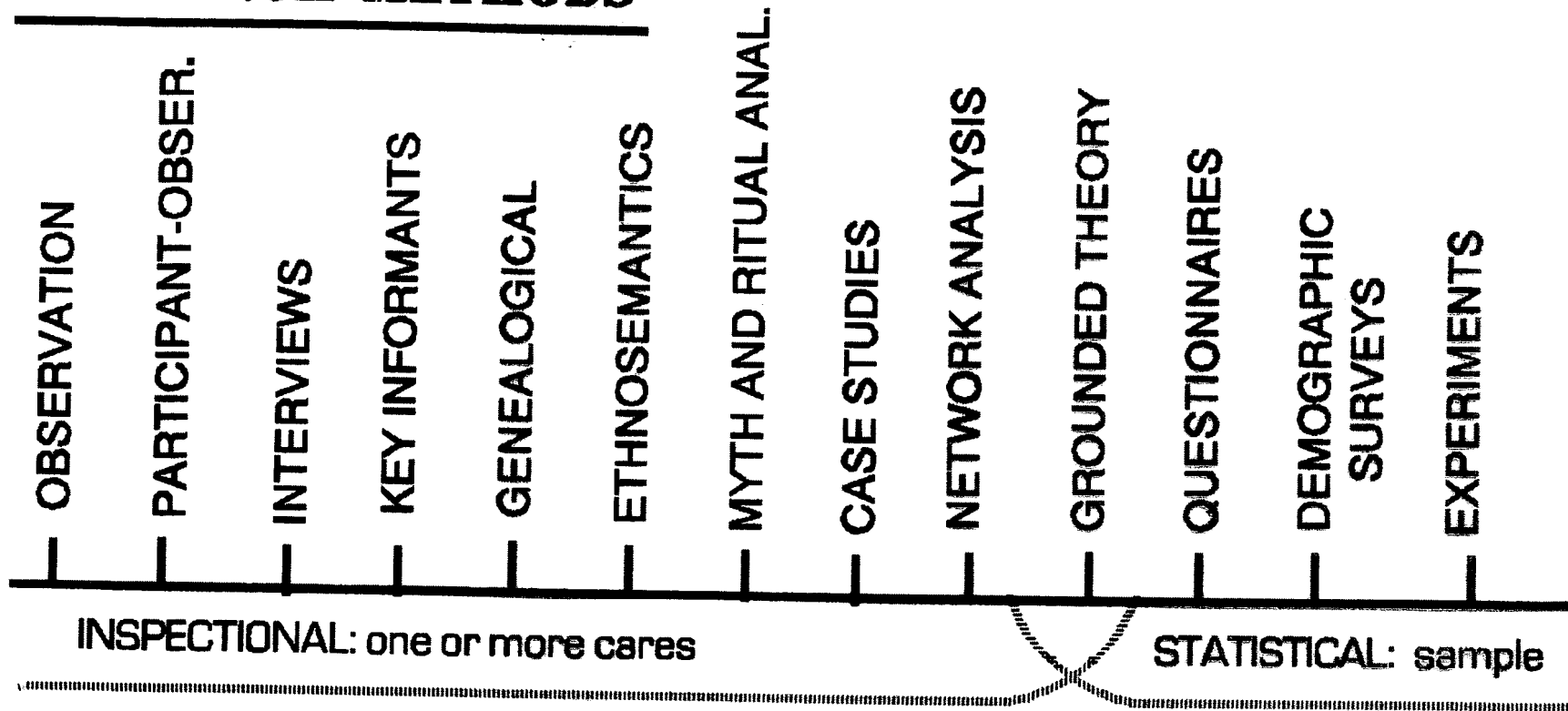


RESEARCH METHODS



QUALITATIVE ANALYSIS

- particulars
- in-depth, 'thick description'
- see humanity



QUANTITATIVE ANALYSIS

- generalizations
- survey
- see macro-systemic